

2027 SHOW BROCHURE & 2026 POST SHOW REPORT

» 86% of companies **rebooked their stand for 2027 onsite!**

“The show is constantly improving with every year, and the quality of the visitors continues to get better. We're seeing even more decision makers and the largest number of visitors from other African countries. **There are no other exhibitions in the region that comes close.** If you're looking to enter the ECOWAS market, it's an excellent place to gain a better understanding of the region and connect with high quality visitors.”

George Philips, Wanis International Foods (Tropical Sun Nigeria Ltd) – UK



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INTRODUCTION

Food and Beverage West Africa 2026 cemented its position as Africa's largest food and beverage trade exhibition, welcoming over 6,500 industry professionals and 340+ global suppliers from five continents. Our first-ever five-hall edition delivered record attendance and connected exhibitors with buyers and partners from across Nigeria and Africa.

For brands looking to enter or expand across Africa, Food and Beverage West Africa remains the leading platform to connect with qualified buyers, build distribution networks and unlock new business opportunities.

2026 SHOW SUMMARY



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TO VIEW THE EXHIBITOR LIST



THANK YOU TO ALL OUR
SPONSORS & PARTNERS



» NEW
FOR 2027



350+

INTERNATIONAL
HOSTED BUYERS



7000+

VISITORS



HALL 6

&
NEW
INTERNATIONAL
PAVILIONS

» EXHIBITOR FEEDBACK

★★★★★

93%

would recommend
this exhibition to other
companies

★★★★★

97%

were impressed with
the overall organisation
of the event

★★★★★

83%

of space for 2027
was sold onsite at
the 2026 edition

★★★★★

94%

were more than happy
with the quality
and quantity of visitors

FAB West Africa is the only exhibition to partner with all the largest open market buyers responsible for over 70% of West Africa's F&B imports. This year's event welcomed over 340 exhibitors from more than 40 countries to capitalise on this unique opportunity, reinforcing its position as Africa's largest food and beverage trade exhibition.



"The show has exceeded all of my expectations. This is the first time we've exhibited this product in this part of the world, and we've already met buyers from over six African countries who are excited to stock it in their stores. **It's a true buying show and the perfect stepping stone into the African market,** bringing together customers from across the region who are ready to do business."

Brian Schroeder, Kizable, LLC - USA



» EXHIBITOR CATEGORIES



FMCG



Beverages



Confectionery



Ingredients



Kitchen/Retail
Equipment



Other



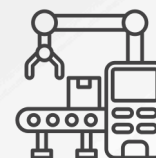
Dairy



Frozen



Rice, Pulse,
Cereals



Machinery and
Packaging



■ 30% **Europe**

■ 24% **Asia**

□ 22% **Africa**

■ 13% **Middle East**

■ 11% **Americas**



"After just two days, our companies had already **signed five contracts at the exhibition**, exceeding our expectations. Next year, we plan to bring even more Polish companies and products. Nigeria is the place to be for Polish businesses looking to expand, and Food and Beverage West Africa is the best platform to explore the African market."

**Piotr Kondraciuk, National
Support Centre for Agriculture,
– Poland**

*Poland
tastes good*

» THE AFRICAN MARKET

8.3%

The food and beverage sector within Nigeria is estimated to grow to \$24.5 billion by 2032, at an annual growth rate of 8.3%.

Regional trade agreements such as the Economic Community of West African States (ECOWAS) provide a framework for facilitating trade within the region. International exporters can leverage these agreements to access multiple West African markets more freely.

ECO
WAS

\$50Bn

Africa currently imports more than **\$50 billion worth of food and beverage** products each year, with imports projected to **exceed \$110 billion by 2030**.

African consumer spending is projected to reach approximately \$2.5 trillion by 2030.

\$2.5Tr

242.4Mn

Nigeria's population continues to grow rapidly, reaching an estimated 242.4 million people in 2026. **By 2050, it is projected to become the world's third most populous nation.**



"We quickly discovered that Nigeria is the continent's largest market, and if you want to reach the wider African market, if you have to come to Nigeria and exhibit at Food and Beverage West Africa. **We've networked with an increasing number of buyers from Ghana, Cameroon, Kenya and of course Nigeria, all of whom are serious buyers here to do business.**"

Kunal Sikalwar,
Rajshahi Food Products – India



"On the first day, we found everything we needed for a number of our stores, and **already signed a contract for a container of sweets, chocolates and biscuits.** Now we're sourcing bakery ingredients and materials for another client. The event has enabled me to source products for multiple clients, all in one location."

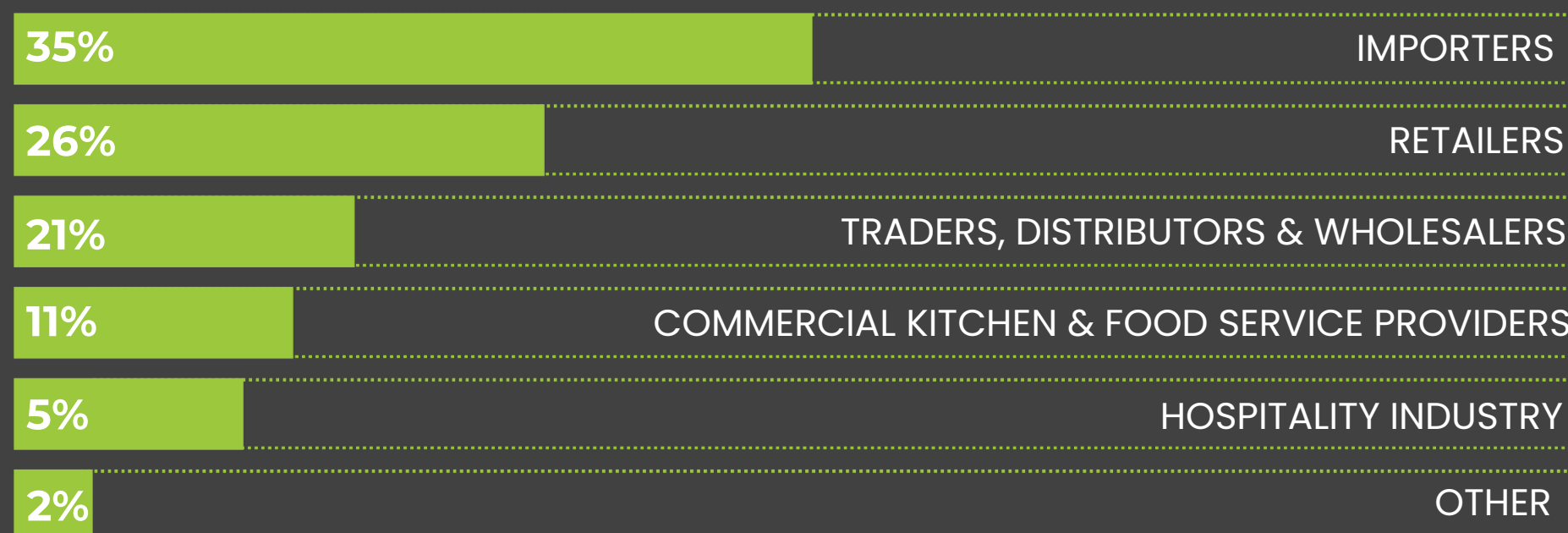
Osspiss Kom,
Zircon Supply – Togo



>> VISITOR BREAKDOWN

The 2026 edition welcomed more than 6,500 food and beverage professionals, making it the largest edition in the event's history. The exhibition brought together the continent's largest importers, distributors, wholesalers, retailers, hospitality procurement managers and business owners, all actively looking for new products, suppliers and partnerships.

WHO ATTENDS



VISITOR JOB TITLES



96% of visitors were successful in **finding new suppliers for their businesses**

81%

of buyers confirmed industry deals and onsite partnerships

67%

of attendees were returning visitors, showing that business opportunities are continuously generated during the event

88%

of buyers would recommend this show

HOSTED BUYERS PROGRAMME

The FAB West Africa exhibition welcomed a significant delegation of buyers from across the entire African continent. Through our tailored Hosted Buyers Programme, we welcome key decision-makers, including major importers, retailers, wholesalers, and distributors, from across the African F&B industry.

BUYERS WHO ATTEND FAB WEST AFRICA



GHANA



CAMEROON



SENEGAL



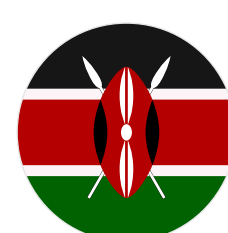
BENIN



SOUTH AFRICA



TANZANIA



KENYA



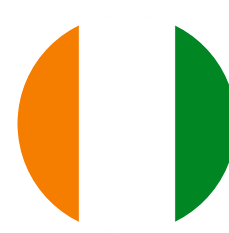
Mali



TOGO



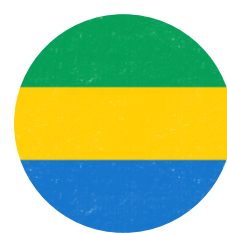
BURKINA FASO



COTE D'IVOIRE



SIERRA LEONE



GABON



NIGER



LIBERIA



Guinea

AND MORE...



"We met a lot of people who shared **valuable insights into working not only in Nigeria but West Africa, understanding how to bring products to market and what local consumers are looking for.** We also connected with partners from Ghana, Togo, Cameroon and Benin, and we're excited to explore business opportunities in the future."

American

Ahmed Azoor, American Beverage PVT – Sri Lanka

» DON'T JUST TAKE OUR WORD FOR IT!



"This is a great opportunity for me to grow my business and find more suppliers to work with, including suppliers from India, China and other countries around the world.

Last year, I ordered a container from one of the companies onsite, and this year I am already in negotiations with them again to buy even more."

Charles Ampong, Charligift Ventures - Ghana



"We have gained visibility, so many distributors and many other companies that want to do business with us.

This is our first time exhibiting, and we didn't realise what we were missing. **From now on, we won't be missing any future editions."**

**Olatunji Odejayi,
Tiger Foods Limited - Nigeria**



BE PART OF AFRICA'S LARGEST FOOD & BEVERAGE TRADE EXPO!



7000+
Visitors



350+
Hosted
Buyers



400+
Exhibitors



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TO LEARN MORE ABOUT FAB WEST AFRICA 2027

